



PRIVACY DECLARATION

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1. INTRODUCTION

This is the privacy statement for relations of JUUQO, trading under the name JUUQO Music & Systems (hereinafter JUUQO).

This statement provides information about the personal data that JUUQO processes from its relations, prospects and former relations. JUUQO is a B2B company and does not do business with private individuals. To purchase products and services from JUUQO you must be in possession of a valid one Chamber of Commerce number. JUUQO handles the personal data of its relations with care and ensures that every processing of personal data complies with applicable laws and regulations.

The first part of this statement describes in general how JUUQO deals with privacy. The second part examines the different purposes for which data is collected.

2. SCOPE AND PURPOSE OF THE PRIVACY STATEMENT

2.1 Scope

This statement applies to all personal data of relations processed by JUUQO turn into. When it comes to relationships in this statement, leads, prospects and former relationships. The JUUQO website contains a number of links to websites of other organizations. JUUQO is not responsible for the processing of personal data via these websites. If customers choose to share information about JUUQO through social media channels then will be personal data also become visible to all visitors to these personal social media pages (such as Facebook). On the use of such social media pages, the conditions (including the privacy policy) of the relevant social media sites apply.

2.2 Target

This statement aims to:

- a. The privacy of the relations of whom JUUQO processes personal data protect against misuse of that data and against the processing of incorrect data;
- b. Prevent personal data from being processed for a purpose other than that for which it is used collected;
- c. Safeguard the rights of JUUQO relations.



3. COLLECTION AND PROCESSING OF PERSONAL DATA

3.1 Collect

JUUQO only collects and processes personal data when there is a purpose for this.

The purpose or purposes have been defined before starting to collect the personal data.

JUUQO products and services are divided into a number of categories.

It is indicated per category which personal data JUUQO processes, for what purposes happens and how long this data is stored.

3.2 Processing personal data

The processing of personal data is any action or set of actions related to personal data. These acts include in any case collecting, the recording, organizing, saving, updating, modifying, retrieving, consulting, using, providing by means of transmission, distribution or any other form of provision, bringing together, relating and the blocking, erasure or destruction of data.

JUUQO is responsible for the processing of the personal data of its relations.

In the performance of its services, it only engages its own employees, who have a signed a confidentiality agreement.

3.3 Special personal data

Special personal data are all personal data that provide information about someone's: religion or belief, race, political affiliation, health, sexual life, criminal personal data, personal data about unlawful or obstructive acts for which a ban has been imposed. JUUQO does not process any special personal data belonging to it relationships.

4. SECURITY OF PERSONAL DATA

JUUQO takes the protection of personal data seriously and is extremely careful with the personal data obtained. JUUQO has various technical and organizational measures taken to protect the personal data against loss or unlawful use. So secures JUUQO her systems and applications according to the applicable standards for information security. The measures have also been established for unnecessary collection and further processing of prevent personal data.

5. REQUESTS FOR ACCESS, CORRECTION AND REMOVAL

A customer may at any time request access to the personal data that JUUQO collects about him and request to have it corrected. The request to delete personal data can only be requested for prospects or former customers. In front of existing customers, this information is necessary to be able to purchase the products and services and therefore personal data cannot be deleted. Deleting data from contact persons who are no longer employed by the customer can be requested. Access, correction or removal of personal data can be requested by e-mail send to info@juuqo.com.

If the customer no longer wishes to receive e-mail or other marketing communications with information about products and services (including, for example, invitations to events, newsletters and magazines) this can be indicated by opting out of these means of communication. If the customer's request for inspection, correction or deletion is not satisfactory the customer can contact the manager of JUUQO about this. If the handling of the complaint by the manager is not to the satisfaction of the customer the customer can turn to the Dutch Data Protection Authority.

6. WHAT IS THE DATA USED FOR

Prospect:

- approaching companies for the purchase of products and services: become hereby data such as name and address, e-mail addresses, telephone numbers. This also includes all internal activities necessary to be able to sell products and services to you.

**Clients:**

- processing the data as stated on the contract. Sometimes there may be an extra check take place on the basis of the Chamber of Commerce data. These data are used for registration and deliver our services. This also includes all internal work required to sell products and services to you. Technical data such as IP address used for backup of the music lists and registration thereof for the rights organizations. Technical data is used to provide the functionality of online services and manage them technically. All this data is recorded in a unique customer file, both digital and hard copy.

Service:

- being able to provide / support service and advice on the products and services of JUJQO. To ask a question / make a report to JUJQO and to be able to handle it. In case of a recall, to be able to contact our customer directly. Sending service notifications and information. Providing information about (previous) purchases / orders. Follow-up of online customer signals when you give your opinion about the products and services of JUJQO. This also includes all internal work required to provide you with products and services can sell.

Marketing:

- being able to inform and inspire to sell and / or more products and services from JUJQO generate more brand awareness of JUJQO products and services.

This also includes all internal work required to provide you with products and services can sell.

Research / Analyzes:

- the continuous improvement of JUJQO products and services. JUJQO analyzes, among other things purchase and browser data. This also includes all internal work required to sell products and services to you. Technical data is used to enable the functionality of online services improve it and manage it technically. Technical data such as the IP address, type of device, browser, visited sites / pages, duration of the visit / session are used to analyze and manage music use.

Reports:

- the collection of personal data for reporting purposes. Continuously improving products and services from JUJQO. This also includes all internal work required to provide you with products and services can sell. Provision of information at the request of the customer. Information provision of name and address data to the rights organizations. To be able to handle the financial settlement of the sold products and services of JUJQO to you to carry out. If necessary, your data and payment history can be shared with a collection agency. This also includes all internal work required to process these reports.

Website:

Your data, including your IP address, is kept on the JUJQO website. JUJQO used this data to continue to optimize and analyze its website from and to the visit on the JUJQO Website. Via Google Analytics, JUJQO keeps track of how the JUJQO website is used and where the interest in it. This information is stored by Google. Google can do this provide information to third parties if Google is legally obliged to do so. The JUJQO website has an SSL Certificate for security and will not pass this information on to third parties provide.

8. RETENTION PERIOD.

JUJQO uses the fiscal retention period for all data.